

# A bright and confident future

On the 20th October, 2006, Bosch Packaging Technology (Hangzhou) Co., Ltd. (PACN) held a formal opening ceremony for its new plant. Over 500 customers, suppliers, employees and other guests were in attendance.

Mayor Jin and many other local government officials also attended, along with the president of Bosch Packaging Technology, Mr. Klefenz, and his colleagues in Business Unit Management and Divisional Management.

## Opening speech

In the opening speech, Mr. Mack thanked the company's customers for their support and expressed his appreciation to the staff, which has grown from an original seven employees to almost 180. He stressed that the employees' dedication was the biggest contributor to the company's success. Mr. Klefenz stated that the strategy in Hangzhou is very simple, with the first priority being the development and manufacture of products for China and Southeast Asia. The company's second priority is the

export of Chinese made products to the American and European markets. He also appreciated the support from the Chinese Government, the great work of the employees, and the customers' support.

## The ceremony

In front of the assembled audience, a stage door was then slowly opened to reveal a bright light, which symbolized that PACN has prepared itself for a bright future and that Bosch Packaging (Hangzhou) has been the largest production and development center of Bosch Packaging in Asia. An in-house demonstration followed directly after the opening ceremony, with all the locally made, high quality, advanced machinery, put into motion in the assembly hall. Three business seminars were also held separately for pharma, confectionery,

and food. These allowed our guests to get acquainted with the advanced techniques of our machines, as presented by the Business Unit Managers. The whole event left a deep impression on our customers, and also our Bosch Management colleagues from around the world, that Bosch Packaging Technology (Hangzhou) has already done an outstanding job and will play a more important role in the Asian market, and even the global market, in the future!

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