



Not a Cookie-Cutter Approach

Over the course of more than forty years in the confectionery industry, ETI has built a reputation for high quality, tasty biscuit products, and a loyal customer base. When purchasing a bagger to efficiently fill new full corner seal bags, they sought experts of similar experience, and found a competent and reliable partner in Bosch Packaging Technology.

ETI takes justifiable pride in its ability to meet consumer desires and expectations with its various lines of cookies and biscuits. From humble beginnings in 1961, the Istanbul-based business has evolved in accordance with one particular guiding principle: combining traditional flavours with customer-friendly product innovations.

Greater Flexibility at Higher Speeds

Keen to enhance the on-the-shelf appeal of their cookie products, ETI decided to add a new bag style to its product line, and sought to increase productivity in their packaging lines through the addition of a new bagger. The machine had to be highly efficient and easy to operate, offer a high degree of packaging flexibility with quick changeover times while also protecting product freshness. ETI took the logical step of continuing their partnership with Bosch. They were already well acquainted with Bosch, having utilized six SVK 2500 A bagging machines for a decade in their biscuit packaging lines. After detailed consultation to find a solution best-tailored to ETI's needs, Bosch provided them with

the continuous moving vertical bagger SVE 2515 WR. This machine could be easily integrated with existing machinery for optimal performance.

The continuous moving vertical bagger fulfils ETI's need to produce full corner seal bags at high output speeds and also provides the flexibility to handle block-bottom, pillow and doy-style bags. Similarly, it guarantees low wastage, offers the ability to changeover bag styles with minimum downtime and meets relevant hygiene standards.

Bags of Experience

This bagger is built to achieve the highest levels of precision, flexibility and intuitiveness – also when used to pack oxygen-sensitive foods, such as cookies. Even at first glance, these qualities are immediately apparent: user-friendly touch screens allow for simple operation, whilst the low machine height enables better ergonomics and product-conserving filling.

Further investigation reveals further benefits: servo-controlled movement of the sealing jaws provides reliable production with minimal maintenance, and ultra-

sonic sealing options remove the need for the bag to come into direct contact with hot sealing jaws.

The vertical bagger SVE 2515 WR produces eye-catching, modern packaging styles at consistently high output speeds – up to 200 bags per minute for standard bag styles, and up to 80 per minute for corner sealed equivalents.

Winners all Around

ETI's partnership with Bosch has produced outstanding results. "We knew from past experience that we could trust Bosch to provide the most effective packaging machinery," said Umit Karagol, project manager for packaging machines at ETI. "We are very satisfied with the flexibility and performance of the equipment."

With the vertical bagger in place, ETI can continue its tradition of great tasting cookies and innovation, whilst simultaneously improving efficiency.

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