

# Modernization brings increased productivity

Transver AG and Bosch Packaging Services raise productivity by more than 30%.

Kellogg is celebrating its centennial this year. With its \$10 billion annual turnover, the company is the world's number one producer of cereals and the leading provider of convenience foods, such as cereal bars, frozen waffles and cookies. Kellogg products are produced in 17 countries and marketed in more than 180 countries.

## Increasing productivity

Town House® cookies, under the Keebler® brand, are a main product at the Kellogg production site in Cincinnati, USA. However, the existing production and packing plant was no longer able to keep up with the tremendous demand. As a result, Bosch Packaging Services and Transver AG were charged with increasing the plant's production capacity by more than 30%.

## Highly reliable production

The packing process was modernized and the number of machines was increased from three to four. The control system and the conveyor system were also re-designed.

Transver AG handled the distribution and conveyance of products to the four packaging machines. The objective was to ensure that the products are conveyed carefully and reliably along a conveyor distance of some 100 meters.

The reliability of the new system meets the rigorous demands placed on it by the production schedule being a round-the-clock, three-shift operation. The conveyor system construction, with its tried and tested cassette design for production distribution, also guarantees hygienic conditions and a long lifespan.

Bosch Packaging Services was impressed with both the project management and responsiveness of Transver AG: „Communication with and reaction times of Transver in particular, were excellent“, confirmed Bruno Innocenti, Project Manager at Bosch Packaging Services.

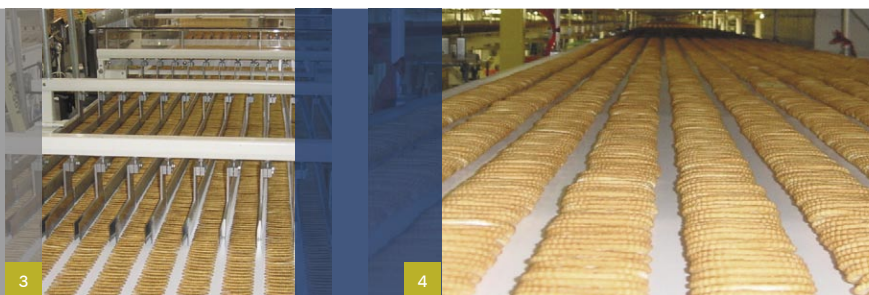
## Specialist for conveyor systems

With 35 years of project experience in belt conveyor technology and the distribution and handling of chocolate and biscuit products, Transver AG has accumulated remarkable know-how. Its range of products includes well-proven standardized conveyor systems, compact product discharge systems along with comprehensive conveyor systems.

## For more information please contact:

### Mark Hess

Phone +41 55 451 88 27  
mark.hess@transver.com



- 1-2 Distribution of products from one to two levels using cassette conveyors
- 3 Reception of products on Transver conveyor system
- 4 Gentle and precise conveying of products over a long stretch of belt conveyors