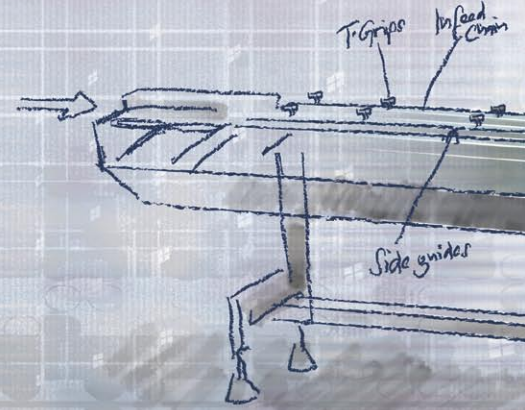


Leveraging the World

The new Pack201 flow wrapper demonstrates how Bosch leverages its global resources to bring innovative, flexible, and productive packaging machinery to the marketplace.



The new multi-purpose horizontal flow wrapper for mid-speed applications was developed by a truly worldwide team at Bosch offering the market a globally standardized wrapper that can be easily adapted to fit individual customer requirements. The new flexible machine is perfect for packaging soft bakery items, trays, candy, biscuit stacks, and non-food items at speed ranges from 10 to 250 packages per minute.

The Pack201 can operate as a standalone machine or be integrated with other packaging systems such as Delta Robots and secondary packaging, product handling, and various infeed modules.

Simple but smart design

The new flow wrapper has a simple but smart design incorporating minimal parts to increase reliability, streamline maintenance, and allow for greater adaptability. To enhance sanitation, the infeed, fin wheels and cutting head on the new machine are cantilevered and a

Project team at a recent review meeting at Tevopharm.





With each project step, the machine evolved from an innovative concept to the finished product, the new Pack201.

stainless steel execution is available for applications requiring high levels sanitation such as frozen and chilled food applications.

A Global Team ...

More than a year ago a group of Bosch product managers from around the world began discussing market needs and possible enhancements to the company's horizontal flow wrapper portfolio. A team of people from engineering, sales and logistics departments in Europe, North America, and Asia was then formed to evaluate aspects of both existing machines and new concepts. This global team determined that there was a global market need for a multi-purpose horizontal flow wrapper for mid-speed applications in the confectionary, biscuits, bakery, convenience foods, medical and non-food industries. The team then took a unique approach to the development of the new wrapper working as a global

team to capture customer requirements and long time market experience in individual regions.

...Regional Solutions

This strategy has resulted in a machine that globally sources innovation where application challenges are shared across regions. Most importantly, however, the team also created the Pack201 as a flexible machine so that regional adaptations can be done locally to best fit the customer's specific requirements. The 201 is the first in a series of new generation flow wrappers from Bosch and new products in the series will incorporate a similar design and implementation process. "It is a major strategic goal to become the benchmark in the industry for sharing and applying knowledge gained globally," said Philippe Hagen, Product Manager at Bosch. "This will accelerate innovation and, ultimately, better products for our customers."

More information about this new product as well as existing one can be found by visiting us at booth S-712 at the PMMI show.

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